

# MAINSTREAM GREEN

INSPIRING GREENFULNESS IN ORGANISATIONS



Nic Turner from Mainstream Green travels around New Zealand educating businesses, councils and individuals about "greenfulness". It's all about being more mindful of how we consume and the waste we create. In a practical and achievable way she helps kick start and inspire sustainability journeys - it's better for our own wellbeing and the wellbeing of our planet.

## ABOUT NIC TURNER:

After spending the first 16 years of her career working in the global consumer goods industry, Nic's life was set on a different trajectory with a personal quest to live more simply and sustainably. Her family of four now put out just one wheelie bin of rubbish a year, live with 10,000 less items in their home and have significantly reduce their chemical load. Life is simpler; they save money, and continue to significantly reduce their impact on the planet. The best news is it hasn't meant compromising their lifestyle. Bringing together her understanding of human behaviour and her sustainability experience, Nic founded Mainstream Green as a Social Enterprise to inspire and create behaviour change. Her passion for engagement was recognised recently when she won the 2018 Good Magazine Education category award.

## WHAT PEOPLE SAY:

"Nic was fantastic at our event. Her presentation was entertaining, educational and most of all inspirational."

**ASB**

"Nic is an absolute delight to work with, her sense of humour, knowledge and passion shines through in all of the work she delivers."

**Hamilton City Council**

## AS FEATURED IN

**NEXT**  
MAGAZINE

**NZHOUSE**  
& GARDEN

**viva**

Daily **Mail**  
AUSTRALIA

**stuff**

**good**  
Live simply. live well.

**Woman's Day**

**sevensharp**

RADIO  
**LIVE**

# MAINSTREAM GREEN

INSPIRING YOUR ORGANISATION

## SPEAKING:

From an intimate group to an auditorium of 500 - you can excite and engage your team with an entertaining and informative speaking session with Nic Turner.

In her laid back and non-judgemental manner, Nic specialises in empowering people to think differently about their impact. Using her knowledge as an ex FMCG shopping behaviour expert, Nic shares advice that's practical and easy to implement. Attendees come away inspired and committed to making simple changes that will have a big impact in their home and workplace.

**Cost:** from \$1,450 exc GST, travel and expenses

Talks are normally 1 hour, but are flexible to suit.

## CAMPAIGNS:

Nic can develop a bespoke engagement campaign to create behaviour change within your organisation. From a company-wide approach to stop using disposable coffee cups to a weekly office waste reduction challenge, Nic can create something unique, fun and easy to implement.

## HOME TOURS:

For true inspiration and a road trip they'll remember, book your employees or "Green Team" in for a two-hour interactive tour of Nic's zero-waste home in Cambridge. Nic will personally guide you through her home to witness zero waste in action. This tour is perfect for busy people who want to improve their footprint on the world but don't know where to start or are convinced sustainability can only happen when you have loads of time on your hands. Nic is a busy, working mother of two - she shares sustainability shortcuts, hacks and advice that is encouraging and inspiring. See with your own eyes how a normal family of four live with less - without compromising their lifestyle.

**Cost:** from \$850 exc GST

This is a two hour tour for up to 12 people

To work with Nic or book her for a speaking event please get in touch:

[hello@mainstreamgreen.co.nz](mailto:hello@mainstreamgreen.co.nz) 021 0556 381